

Steve Trash® - Rockin' Eco Hero

"Spreading the green message through world class eco-entertainment."

Hi there,

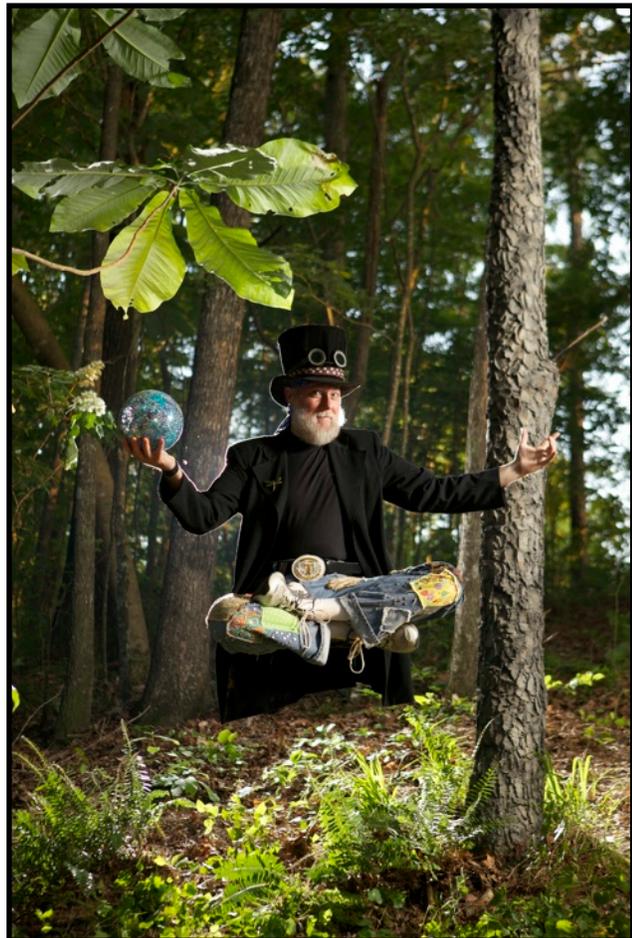
I'm Steve Trash. For the past 25 years, I've performed my kid friendly, green entertainment in communities all over the planet - from New York, NY to Los Angeles, CA to Tokyo, Japan to Lisbon, Portugal, to Madrid, Spain, to Brisbane, Australia and, of course, all across the United States of America.

It's still amazing to me how excited kids get about the environment and the positive impact they can have on it when I bring my "awesomely cool" green magic show to town.

If you've received this letter, someone (a principal, school teacher, or parent) in your community is very interested in me coming to visit your kids and share some of my "green magic" with them. I'd really love to do this... so please consider underwriting the cost of my appearance in your community and bringing this world-class, eco-educational, magic show to the school kids your community.

Here are a few of our recent sponsors.

- Waste Management Inc, Rodale Press, Tate & Lyle Corporation, SCA Tissue, Alfa Insurance, CIBA Corporation, State Farm Bank, Keep Davenport Beautiful, Alabama Dept. of Environmental Management, BFI Waste Haulers, Northwest Alabama RC&D, Waste Management - The Woodlands, TX, Honeywell Corporation, BlueStem Waste Management, Assurant Health, Pepsi, Keep Palm Beach Beautiful, Keep Sugar Land Beautiful





My live shows are world class and represent the best in kid friendly eco-entertainment and education. In fact, my TRASH & RECYCLE SHOW recently won the **EEAA BEST ENVIRONMENTAL EDUCATION PROGRAM** award last year!

I also walk the talk. I live in an earthbirmed green home and am a member of the National Recycling Coalition, and the North American Association for Environmental Education. I am a lifetime member of the Alabama Association for Environmental Education, and a founding board member of Keep The Shoals Beautiful.

In 2009 my TRASH & RECYCLE show received the **OUTSTANDING RC&D PROGRAM AWARD** for my live ECO-EDUCATIONAL SCHOOL SHOWS across the country and online readers of FAST COMPANY MAGAZINE voted Steve Trash (that's me) number eleven in the FAST 50 list of entrepreneurs making the world a better place to live.

I've appeared on many national and international TV shows including - **CBS THIS MORNING, ESPN OUTDOORS, CBS MARKETWATCH, CNBC'S AMERICA'S TALKING, VH1 TOP 20 COUNTDOWN** and some TV show in Japan that he still can't spell or pronounce the name correctly. I've been the featured magic act at world famous MAGIC CASTLE in Hollywood, California.

I've been featured in the **NEW YORK TIMES, the LOS ANGELES TIMES, the DALLAS MORNING NEWS, FAST COMPANY MAGAZINE**, and the I've even been featured on the cover of the **THE WEEKLY READER** and the "green issue" of **MAGIC MAGAZINE**.

Thank you for taking the time to read this letter, and if possible, help me bring some "green magic" to your community.

Thank you,

Steve Trash - Rockin' Eco Hero
Concrete Dream Inc.

PS – The following are a few unsolicited comments from kids and grownups who've been to see the TRASH & RECYCLE show.

*"You ROCK! You did a show 100,000,000,000,000 times better than the other field trips we've been on."
4th grade fan, Tiffany - 4th grade*

"I really enjoyed your show. I almost couldn't breath the whole time you were acting. I was laughing so hard. I thought my friend beside me was going to explode." A girl 4TH grade kid from Brewster Kansas

*"WOW!! That was one of the best programs that we've had in our school in a long time. The kids were so entertained and yet learned a valuable lesson at the same time. You had all ages mesmerized by your magic tricks from kindergarteners to adults. Your lessons on your web site were great too."
Kara Potter 5th grade teacher Claflin Elementary School*

"Hi. I loved your show. It was great! I liked Ted the best! I liked him so much that I made a brother for him named J.D. I am also caring about the environment more. I really liked your show." Zach

"I think you are funnier then anyone else. My Grandpa and I recycle cans." Conner - Grade 3



"Those tricks you did were awesome. You were very funny. I will use the magic words reduce, reuse and recycle. I'll practice that trick you taught us too." Chase - Grade 3

"Here it is 24 hours after you presented your assembly and our students and staff are still talking about it! I was very impressed with your presentation! It was entertaining and informative, all of our students were enthralled with your act and your message. Thank you for a job well done!" Duane Dorshorst- Principal,

"Your tricks aren't good, they're GREAT!" Jarvis Grade 5

"Today, April 8, 2002, Steve performed for our K-8 grades in Brewster, Kansas. His program was superb. He held the kid's attention for the entire period and the adults in the gym were laughing along with the kids. He presented the idea of Reuse, Reduce, and Recycle in an entertaining way that got the message across without preaching. The kids and I loved it. If you can get him to come this way again I whole heartedly recommend his program." Leland Francis - Science Teacher

"I went to your show in Rhinelander, Wisconsin. Oh it was a great show. I would definitely go BACK. I went with my mom, she said "That was the BEST magic show I've ever seen". I learned a lot about trash and recycling, but I learned while I was having a lot of FUN!!!!!!" Ali

"I liked your show. The music was cool. You are the coolest ever." Lacey - 4th grade

"Thanks for coming to Scott City Elementary School today. The students said it was the best program they have had all year." Cheryl Kucharik

"I loved your show! I love to Reduce, Reuse, and Recycle. I also think you're the funniest man in the world. I will always reduce, reuse and recycle where ever I go!" Kiah - Grade 3

"Mr. Trash I like your music and I will REDUCE, REUSE, and RECYCLE!" Ryan - Grade 1

"I like your music and I will reduce, reuse, and recycle. Your friend." La'Kota

"Hi Steve, my name is Caleb. I am in the 6th grade at Dighton Grade School. I really liked your magic show. It was very cool. My favorite part was fish stick joke. I remember the three R's. Reduce, Reuse, and Recycle. Your Friend." Caleb

"Your visit to Roosevelt Elementary is still fresh in my mind and it's been almost a week since you were here! The children's reaction to your performance and your INFORMance were wonderful. Teaching through humor (and magic) is lasting! Keep up your fine work. We need to hear your words over and over. Thanks again." Mary Stamey - Principal

"Thank you so much for your awesome presentation. It was a great mix of fun and learning and the kids absolutely loved it!!:) Good luck on Thursday's show....Cedar Rapids is proud to have you here!" Angi Hoyer Second Grade Teacher

"Steve Trash did an outstanding job of emphasizing the importance of recycling and preserving our resources. The students were actively engaged in the entire program. This was one of the best programs we have had the pleasure of having. Warren Barnell, Supt./Elem. Prin.

8.16.11- If you choose to print this letter. Please recycle when finished. Thank you. Steve Trash