

FOR IMMEDIATE RELEASE

For more information, contact;  
Steve Trash  
(256) 710-7216  
Email: SteveTrashRockinEcoHero@gmail.com

**"THE TRASH TUNES" - TRASH DAY IS EVERYDAY!  
DEBUT MUSIC CD BY STEVE TRASH & KELVIN HOLLY**

October 1, 2013, Muscle Shoals, AL



Trash day will never be the same - thanks to the debut CD "The Trash Tunes" by Rockin' Eco Hero Steve Trash and accomplished veteran musician Kelvin Holly. Like the weekly chore, kids' music is often mind-numbingly silly or just plain-old horrible, but not this music!. Appealing to grown-ups and kids, this unlikely duo proves that "Music is Magic" with 8 all original songs inspired by the their love of music and devotion to making our world a better place.

The energy, spark and thoughtfulness of these songs are an outgrowth of their individual performances before literally millions of people world-wide in their 25+ year careers.

"We wanted to make music the whole family could enjoy, with environmental themes in a variety of music genres. We had a lot of fun making these songs, and I think kids and their parents will love listening to and singing along with them" says Steve. "They'll make you laugh, dance and maybe think a little."

Being green is sometimes misunderstood. At its heart, it is respect for oneself, others and the environment. These songs are dedicated to the Rockin' Eco Heroes who practice this every day.

Here's how it happened: One day, Steve Trash went to visit his friend Kelvin Holly who was recording music at the famous Muscle Shoals Sound Studios along the banks of the Tennessee River. As Steve watched the "magic" of live music being recorded, he was struck with an idea. There should be an album of "great green songs" that both kids and grown-ups can dig. After the session was finished, Steve shared this idea with Kelvin, and over the next year or two (they both tour extensively), they put this album together. Going for great music with great green ideas that are fun and inspiring to listen to... "The Trash Tunes" were created.

Release date for "The Trash Tunes" is October 1, 2013, with a party at the Florence Lauderdale Public Library at 4:00 pm - the birthplace of Steve's interest in magic.

STEVE TRASH Professional Eco-Entertainer & Rockin' Eco Hero. Steve has toured the world - Japan, Australia, Canada, Spain, and Portugal - entertaining people with green illusions, magic tricks, and funny stuff for more than 25 years. He's appeared at the World Famous Magic Castle in Hollywood, California, was voted Environmental Educator of the Year - 2011, and he lives in an earth-bermed house with PV solar collectors.

KELVIN HOLLY Professional Guitar Player. Kelvin really loves to play the guitar. He's so good at it, he's toured the world playing music. Long time member of Little Richard's band, The Amazing Rhythm Aces, and Muscle Shoals based band, The Decoys, Kelvin has played on numerous recordings through the years, including those by Little Richard, Gregg Allman, Bettye Lavette, Bobby "Blue" Bland, Klaus Voormann and Pegi Young & The Survivors. As guitarist for Little Richard, he has appeared on shows such as The Tonight Show with Jay Leno, David Letterman, American Music Awards, The Grammy Awards, and many more.

## The Songs



### Green Songs for Cool Kids and Grown-Ups Steve Trash and Kelvin Holly

#### 1. Rockin' Eco Heroes

*Rockin' Guitar Anthem about Rockin' Eco Heroes.*

#### 2. The Recycle Flip

*Love to dance and recycle? Do the Recycle Flip.*

#### 3. Aluminum Can Blues

*Classic blues about that little can in the garbage.*

#### 4. The Ballad of Ed and Able

*Can you tell the difference between Ed & Able - The Recycle Brothers!*

#### 5. Don't Forget

*The world is better because you're in it. This song is your reminder.*

#### 6. Sun Juice

*Psychedelic tune about the sun's abundant energy.*

#### 7. Garbage Mountain

*A country-rocker dedicated to resource abuse and wastefulness.*

#### 8. Green Houdini

*Classic rock & roll dedicated to the magic of our home... planet Earth.*

"The Trash Tunes" is available from itunes, CD Baby, or from [www.stevetrash.com/music.html](http://www.stevetrash.com/music.html).  
Videos and more info at [stevetrash.com/music](http://stevetrash.com/music)

All songs written and produced by Steve Trash and Kelvin Holly.

All instruments played by Kelvin Holly.

Additional keyboards by N.C. Thurman.

Recorded at Kelvinator Studios

Copyright ©2013 Concrete Dream Inc.

###